
Creative professional with 40 years experience in concept creation, execution and project management.

EXPERIENCE

- Exhibit and signage design • Website design • Corporate collateral design • Editorial & print design
- Logo, branding & identity design

EXPERTISE

- Concept creation & development • Advanced graphic design • Print design & production • Social media & email marketing • WordPress • InDesign • Photoshop • Illustrator • Acrobat

CURRENT AND RECENT PROJECTS

I currently create and produce graphic, signage, exhibit, event, web and marketing design projects for corporate, small business and non-profit clients:

- Designed and produced a permanent outdoor interpretive signage series on the history of the Lockwood-Mathews Mansion for the City of Norwalk, Connecticut, which was recognized by the Connecticut League of History Organizations with the 2022 Award of Merit.
- Created and implemented 10+ website designs.
- Designed onsite educational materials for physician offices and hospitals for a healthcare marketing firm.
- Developed and produced print collateral materials for a pharmaceutical company to help its audience learn, understand and advocate for the population afflicted by chronic pain.
- Rebranded an upscale community association with event graphics, website design, social media promotion, and newsletter.
- Designed and produced an interpretive signage program for New England historic sites in collaboration with a Ph.D historian.
- Designed and executed a series of museum exhibits to:
 - explore Connecticut's colonial history
 - reveal the impact of photography on 19th-century New England life
 - illuminate Black WPA artists and writers in early 20th-century America
 - celebrate racial and ethnic diversity through photographic portraiture of immigrants to America
- Designed exhibit graphics, marketing materials and executed a social marketing campaign for a Stamford, CT non-profit focused on educating the public and protecting the ecosystem of Long Island Sound.

EDUCATION

BFA Design Communication	Texas Tech University, Lubbock, TX
BFA Communications Design (Honors)	Art Center College of Design (Europe), La Tour-de-Peilz, Switzerland

PORTFOLIO

- Event Graphics Design • Museum Exhibit Design • Interpretive Signage Design • Website Design
- Logo & Identity Design • Editorial Design • Branding & Conceptual Development